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What this means is:

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- [No]** CANNOT be offered/positioned as a bonus.

\* This means you can sell the product itself (in physical or digital format) but cannot transfer your rights to your customers. This exclusion is designed to protect the long term value of these packs for every license owner and you must comply with the terms.

*I'm being as fair as I can about this, guys. I've worked very hard to gather together and create this content for you, and I don't want it being de-valued by everyone trying to duplicate my efforts. You can make a lot of money off of it by simply using some ingenuity and creativity -- which is the lesson I really am trying to drive home.*

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