Jason Mangrum's
Instant Traffic Formula™

How to Get An Unlimited Source of
Targeted Traffic to ANY Website for FREE!

Brought to You By: Joe Vitale
Hypnotic Marketing Inc

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NOTE: This is a FREE Report. Why? Because it's VIRAL.
So feel free to share it with everyone you know!

Put it on your website. Use it to grab new hot leads. Tell your list about it. Just give it to as many people as you can -- you'll see why by the end of this shocking discovery...

IMPORTANT: You may have already signed up & become a member of some of the free resources mentioned throughout the content of this report. If you are currently a member of any resource mentioned, simply use your existing referral URL or just sign up for a new one. Do the steps mentioned in this report and you will vastly increase the effectiveness of each program listed by 1000% or more - *Enjoy all the the Traffic!*

Introduction:

The Special Report you're about to read was taken directly from the actions performed by me (Jason Mangrum) in a Live Project Example that actualizes the techniques taught in these words.

It is a direct account of everything I've done thus far to create a powerful income generator with affiliate programs, by using the latest internet technologies such as RSS and Blogging. I've also used a few incredibly powerful free resources to give my traffic a turbo-boost. Those also will be mentioned.

It is my pleasure to bring to you these extraordinary techniques in hopes that you will use them and profit while they're still highly effective. Without further ado...

"How a Free Tool Made Me $8,650 in 2 Weeks..."

I couldn't believe the traffic.

And it had only been two weeks.

Two stinkin' weeks to generate over $8,650 in sales from my web design business.

And the tool? It never cost me a penny.

Here's how it all started...

I "heard through the grapevine" one day that a fellow marketer whom I admire named Mike Chen was putting together a new kind of traffic exchange program.

Normally, I just don't like traffic exchange programs. I wasted many 'a-time on those things and never really saw much of anything. But Mike's was different.

With his, you didn't view other members' websites. You didn't have to wait 30 seconds or whatever and then get an annoying little script that forces you to "Pick a Color Before You Continue."...

It was a toolbar.

"Huh?" was about the only thought that came to mind.

I had no idea that toolbars could actually BRING you traffic. I knew of various little "toolbar creation" products out there that would allow you to create your own toolbar -- but a traffic generating toolbar?

"Ah, well. I might as well give this a try."

The download took 10 seconds.

I went to the "Members Area" and created my one-line text ad. My tracking link to www.immwebdesign.com came immediately after. Then... I surfed.

I just went surfing. Checked my web-based email a few times, visited a few news sites, did a little market research, checked my email again, etc... and every time I would click to another page, my little toolbar would be displaying my ad to a new prospective client. I didn't have to visit any sites other than those I normally did anyway, and my traffic generating toolbar stayed hard at work.

Ok, sure - I WAS getting traffic from all my ad views. But what was really important was how all that traffic was converting. Was I making sales?

Oh, yeah. I checked my leads and found I was getting several a day coming from InstantBuzz. They

were clicking on my little ad on their "traffic generating toolbar" and were signing up like crazy... All for a free design quote and consultation that would lead them straight into a high-ticket sale. Over $8,650 in high-ticket sales to be exact. And all within the first 2 weeks!

This was good... but this was only the beginning.

I wanted more.

I learned that InstantBuzz had a new feature which would destroy the possibility of members spamming, yet at the same time would allow them to directly invite others to join the service. I then learned about "Infinity Streams" and how I could get even more traffic by inviting others into the InstantBuzz community. This was it. I knew what to do...

Sidenote: I just so happen to have a mailing list. (If you're reading this and you still don't have a mailing list, I'll show you later how to get a huge opt-in mailing list with over 100,000 subscribers in 30 days or less.) Listen, those who make money consistently on the internet have a mailing list. The larger your list, the more money you'll be making. In fact, some claim the size of your list is directly proportional to the size of your online income. I can attest to this truth and even use it as the basis of my formula.

"I wrote a broadcast email to my mailing list, and invited each and every subscriber manually, and by hand - at their request. Here's how I did it..."

I went to my Control Panel and created a new email, specifically for this special promotion. Since InstantBuzz doesn't allow promotional URLs, I created an autoresponder called "InstantBuzz@HowtoInformationOnline.com" that immediately responded back to the sender with a message telling them I will personally be adding them to the invitation list as soon as possible.

Then I wrote a letter letting them know I only had a limited amount of invitations for this brand new free service that would send them targeted traffic on the first day... (You can read the letter below):

SUBJECT: {FIRSTNAME}, this won't cost you a dime!

{FIRSTNAME}, an urgent update!

You want targeted traffic to your website, and I've been testing a fresh, new resource that to date has generated over $8,650 in direct sales within the first two weeks of using it!

It didn't cost me a single dime to generate these sales, {FIRSTNAME}.

I'm blown away. But there IS a "catch"...

They're not even allowing promotional URL's so I can't give you a direct link to sign up! It's "invite ONLY."

But I've just thought of a way around it!

I have exactly 68 available "invites" to this new resource.

It's a "traffic-toolbar" that installs on your browser in
about 10 seconds and starts sending you targeted traffic on the very first day. I wasn't sure how responsive this would be at first, but I gave it a shot. I've already had 11,646 a(d) views just since installing it. (And people really are clicking over to my website!)

You can promote absolutely anything with this, except for
illegal sites - which nobody wants anyway. ;-)

If you want one of my invitations, send an email to:
instantbuzz@howtoinformationonline.com and I'll send you
an invitation ASAP. Keep in mind, I only have 68 invitations, so if you want one, let me know IMMEDIATELY.

You could literally be getting targeted traffic within minutes.

All I ask is that if you ask me for an invitation, make sure you use it. I don't have enough to waste ANY.

You'll love this.

Email me ASAP at:
instantbuzz@howtoinformationonline.com
(Do NOT hit reply - I've created the email address above
specificially for this message you're reading!)

Hope this helps!

Jason Mangrum, CEO
ImmWebDesign.com
952 Norman Drive
Clarksville, TN 37040

Thanks to that letter, my ad has been shown 106,603 times and so far has put 107 members in my downline, thereby generating even more traffic for me automatically. Not bad when you consider that my ad is being shown every single time those 107 members view any website on the entire internet. ;-)

ACTION STEP: Get Your Free Account with InstantBuzz By Clicking Here

I told my good friend Tellman Knudson about this technique and he acheived "Leviathan" status in a single mailing. (Hint: Leviathan status is the highest status you can have in the InstantBuzz

community. Tellman will be getting a truly massive amount of traffic from this method for the rest of his life.)

So I figured out a method whereby any website with a list can have a fighting chance at success without paying a dime. Big deal. I wanted even more...

How to Get From Instant Traffic to Instant Profits

Okay, so maybe you don't own a "high ticket" web design business.

It doesn't matter what kind of business you own, or what you're selling.

I found a way to level the playing field.

My discovery allows anyone to generate a steady income online, for anyone willing to build a business and not just a "money maker."

I never said it wouldn't take an effort. But I assure you, if you follow each and every step in this report, you'll see a HUGE payoff.

If you *do* have a mailing list, you can use the "Instant Traffic" method I described in the last chapter to self-perpetuate your traffic engine. For you, that's it. The traffic equation of the formula is complete. In very little time, you should have all the targeted traffic you'll ever need to promote any site you wish.

HOWEVER... If you have NOT yet built a mailing list, you're going to need to take a few extra steps in order to build one. This could take a bit longer, but the rewards are vast and ever-increasing.

If you have a mailing list - you'll want to continue reading because I'll show you how to triple it.

If you do NOT have a mailing list - continue reading also, because you're in for a surprise...

"How to Build a Gigantic Opt-in Mailing List in Record Time"

You need a list if you want to profit consistently online. And you need one fast. There is a new, totally free resource created by Mike Filsaime called "ListDotCom." This service is insane. By using the very latest and most effective Viral Marketing tactics and strategies, they are able to help you acheive over 100,000 opt-in list members in just 30 days or less....

ACTION STEP: Get Your Free Account with ListDotCom By Clicking Here

Don't worry about what to send those subscribers just yet. That's a part of the system that has yet to be explained...

Once you've signed up to ListDotCom, you'll want to promote your referral URL with InstantBuzz.

You'll get subscribers for each member you sign up. But the cool thing is that it's not likely the same person you enrolled will become your subscriber. This means you can turn around and promote your InstantBuzz Invitations (the way I did) to each new subscriber in your downline!

Oh, and by the way... you are telling the absolute truth when you mention that you have a limited amount of invitations to give out. InstantBuzz gives you a specific amount of "invitation credits" that you may use to invite other members to join. Once you're out - you're out. That is, until your invitations land you a new refferal. Then they'll give you more invitations! :-)

By now, you should have your InstantBuzz account promoting your ListDotCom URL, and your ListDotCom promoting your InstantBuzz invitations. This creates a "Perpetual Traffic Engine" that will send you new traffic AND new referrals (for both programs), completely on autopilot.

Hint: There is an option to upgrade to a Diamond List Dot Com member. With your upgraded status, you will have the ability to mail 5,000 random LDC subscribers every two days. This is highly recommended, because it will give you the advantage of instantly owning a list without having to build one!

Here are a few other ways you can gain subscribers:

Get a free account with EzineFire

Get a free account with Residual Optin Profits

Get a free account with List Inferno

Tip: Sign up to all of the sites listed above and use InstantBuzz to promote each URL for a certain number of days. Then switch your URL to promote another. This way your ads will be getting massive exposure for all your different list building programs for that month.

For example, on days 1-7 promote ListDotCom, on days 8-14 promote EzineFire, on days 15-21 promote Residual Optin Profits - and on days 22-30 promote List Inferno.

While you're letting your "Perpetual Traffic Engine" run it's course, you may want to start thinking about your Blog Newsletter. This publication will provide the other half of the equation, bringing you a steady stream of profits for years to come. Here's where you build your business successfully from the start.

Until recently, whenever you heard the word "newsletter" you most likely associated it with either an

online email publication, or an offline direct-mail publication. Well, today you can gain double the benefit of a regular newsletter by posting every "issue" straight to your weblog, or Blog.

Subscribers to email-based newsletters would enter their name and email address from a website in order to receive each and every isssue of the publication. With Blogs, subscribers can either use a compatible software reader or a variety of other methods that do not require an email address to be entered, and requires no "sales letter" to convince the reader to sign up.

I've found the most effective method is to take the middle path...

Create the Best of Both Worlds!

Why not create a newsletter, posted to a Blog and then create an information-capturing website to "sell" it? (Keep in mind, you should "sell" free offers with just as much effort as "paid" offers.)

You could use InstantBuzz and other methods to promote the website, which would capture the subscriber's contact information and at the same time promote your Blog via RSS methods that are extremely powerful and will get your publication tons of extra exposure!

Remember, you've already built your mailing list through ListDotCom and others, so now you can start sending your newsletter update notifications to your current subscribers.

I know, we've jumped way ahead here. I did that intentionally, to give you a glimpse of the bigger picture in action. You are going to start a newsletter business related to whatever topic or "niche" you want to be a part of, and you're going to promote it using the "Instant Traffic" method. Then, you're going to use affiliate programs related to your newsletter's content to make money without the need for selling.

Hence, the final formula becomes:

InstantBuzz + List Building Programs = Instant Subscribers + Info-Capture Website + Blog Newsletter + Targeted Content + RSS = Unlimited Traffic Source + Targeted Affiliate Programs = Lifetime Income Generator

IB + LBP = IS + ICW + BN + TC + RSS = UTS + TAP = LIG (Lifetime Income Generator)

Now let's skip back a few steps and understand what it takes to build a solid foundation for this complete formula to work...

1. Get Your Free Invitation to InstantBuzz

2. Sign up for Free to ListDotCom

3. Sign up for Free to EzineFire

4. Sign up for Free to Residual Optin Profits

5. Sign up for Free to List Inferno

3. Promote Your List Building Programs' Referral URL through InstantBuzz

4. Use the Letter Given in Section one to promote InstantBuzz to Your Generated LDC Subscribers

5. Get Your Free Blog at www.blogger.com

6. Add Targeted Content to Your Blog

7. Get Your Blog Listed in My Yahoo!

8. Write & Submit a News Release for Your Blog Newsletter (PrWeb.com)

9. Get a Free Account with BlogExplosion

10. Promote Your Blog via the BlogExplosion Exchange

11. Write Targeted Content Related to Your Topic and Keep Your Blog Updated

12. Find Affiliate Programs with Products & Services Related to Your Topic and Promote Your Affiliate Links Directly within Your Targeted Content (i.e. without selling or advertising)

13. Get a Free Account with Bloglet and Apply the Notification Code to Your Blog's Template

14. Submit Your Blog's Feed to Several Blog Directories:

- www.PingoMatic.com
- www.BlogSearchEngine.com
- www.Bloogz.com
- www.HeadlineSpot.com
- www.NewsKnowledge.com
- www.weblogAlot.com/Ping/
- www.MyWireService.com

- www.RocketInfo.com
- www.NewsTrawler.com
- www.search4rss.com
- www.2rss.com
- www.completerss.com
- www.BlogUniverse.com
- www.Feed-Directory.com/addfeed/
- www.BlogDigger.com
- www.BlogaRama.com
- www.BlogStreet.com
- www.Rss-Clipping.com/addurl
- www.EasyRSS.com

15. Extract Your Content and Submit to Article Directories with the Link to Your Newsletter Sign-up Website within the Signature File of the Article

(Type "Article Directories" in Google.com)

16. Trade Links with Other Webmasters in Your Niche Market & Place Them Inside a "Recommended Links" Section on Your Newsletter Signup Site.

17. Whenever you'd like to start gaining more exposure for your Blog Newsletter, simply change the ad URL in InstantBuzz to your Blog Newsletter URL.

17. Every Six Weeks, Compact Your Articles/Content into an eBook that Links Back to Your Updated Blog Newsletter and Submit the eBook to Free eBook Directories

(Type "Free eBook Directories" in Google.com)

As long as you keep your Blog Newsletter updated with fresh content and keep your affiliate links embedded within your informative content -- you should have an ever-growing Newsletter business generating a steady and reliable income stream for the rest of your life.

How to Provide Content - Even if You Hate to Write!

The formula I have described would seem to require the need for constantly writing updated content for your newsletter. This is only half-true. Sure, you'll need to have written content on a regular basis. But you don't have to write it if you don't want to, or just don't have the time...

Similar to email-based newsletters, you can use several outsourcing methods to provide targeted content without having to write anything. For instance, if you download the free Google Toolbar, you can surf websites related to your interest and wherever you find interesting content you'd like to share with your readers, you can simply highlight the chosen content and click the icon with the orange "B" on the Google Toolbar. This will instantly update and publish your Blog with the content you highlighted!

You can also create a partnership with an article writer who wants more exposure for his or her work. He or she could write targeted content for your Blog, while being able to retain full credit for themselves.

You can also offer to trade articles with other newsletter / blog publishers related to your topic.

All of these methods are free, and would provide you with an unlimited source of updated content for as long as you wish.

Note: Although you *can* run a successful newsletter business without writing a word, the most successful publications have always contained exclusive content, not available anywhere else. Again, it's best to take the middle-road here and promote your blog via original content for your newsletter sign up site and rss feeds.

You may want to read this Special Report over again, until you understand the concepts presented herein. With a "Perpetual Traffic Engine" set in place, you can have an unlimited source of targeted traffic for any product or service you'll ever want to promote... You win! :-)

Enjoy & Best of Success!

-Jason & Skye Mangrum, Creators
Inside the Marketing Machine Newsletter
www.InsidetheMarketingMachine.com
"Join us and Learn Marketing from the Inside Out!"

Highly Recommended Reading

RSS Made Easy by Adrian Ling

The Stampede Secret by
Dr. Joe Vitale & Laura Childs

"Can I Ask You A Quick Question?"

I Promise, It'll Only Take A Minute...

You've read the report. You've discovered the formula for **instant traffic** to any website.

The links inside this report all lead to **free traffic generating programs.** Programs that benefit you greatly by getting others to sign up *under you*. How would you like to have these same programs generating traffic AND sales for you, automatically - and on autopilot?

Yes, there's just **one more step** in the Instant Traffic Formula.

But this one's got an extra "kick" to it...

With this step, you get an "*enhanced*" version of the very report **you're reading right now...**

You get to **give away this report with your links** to the traffic generating programs mentioned within...

Promote it within the traffic and list building programs you joined and **get even more subscribers, traffic and sales** by always using "the formula." :-)

Think about it. You could simply use the **viral marketing power** of this report to teach others how to gain instant traffic to their websites, all the while building your massive list of opt-in subscribers, your truckloads of targeted traffic AND your very own website at the exact same time!

Just imagine, anytime someone asks you the age old question ***"How do I get traffic to my website?"*** you'll have the answer in the form of a gift you can give them for FREE!

And this gift continues to benefit you for the rest of your life. You may realize that every gift you give, gives back to you tenfold and sometimes even more. Every traffic generating tip, tool and technique in this report has been built upon advanced Viral Marketing strategies and principles.

How much is all this worth?

Consider this. What is an **abundant and unlimited source of targeted traffic** to any website,

affiliate program, product or service you may ever want to promote worth to YOU?

$100,000? ... $50,000? ...$25,000? ...$10,000?

I'd say at least **$7,850** over the course of one year. Maybe more. But I'm not going to charge anywhere near that, even though considering the benefits (massive traffic, gigantic list, extra sales, etc.) -- I could easily charge **$497 for Master Branding Rights** and have it selling like hotcakes...

But I want to make it available to those on a **shoe-string budget** who can't afford a big investment at this time. That's why I've decided to give you **Master Branding Rights** to the Instant Traffic Formula for a one-time payment of just **$97**. Imagine all the targeted traffic you'll ever need to any number of websites you choose f*or as long as you want*, all for $97. (Click Here to Order Now)

You've read the report. **You understand the power it holds.** You already know how it can greatly benefit any reader willing to follow the steps outlined in the formula. If you've tried the steps, you're a **proven example** of it's power. Now you can share it with others and reap the rewards of free traffic, subscribers and sales for your products and services!

Here's what you get with your Master Branding Rights *Viral Marketing Package...*

- An official Instant Traffic Formula™ Website to give away your branded report.
- eBook Cover graphics
- The ability to join our affiliate program and **make $48.50 for every Master Branding Rights upgrade!** *(Talk about a *unique* affiliate program... give away the book for free, and get paid on the back-end when your readers upgrade -- talk about VIRAL!)*
- All copyrighted sales materials and ad copy
- You'll not only have every link in the Instant Traffic Formula™ become YOUR links, but you'll also make 50% (or $48.50) of every upgrade! (Click Here to Upgrade)

This is viral marketing on steroids. Give away a free powerful gift and gain instant traffic, instant subscribers and now, an extra income. Anyone who doesn't upgrade now will only build **your** list even further. *You benefit either way!* (Click Here to Order Now)

If you're serious about getting an unlimited supply of targeted traffic for any website you want to promote, then you'll want to **upgrade right now** and get your viral marketing "secret weapon" out in the public eye quickly, and before anyone else...

Click Here to Upgrade to the Instant Traffic Formula™
Master Branding Rights Viral Marketing Package!