



Welcome

First things first ... thank you very much for downloading this eBook. :-)

My name is Louis Allport of ReprintRightsEveryMonth.com and very recently I grilled six-figure earning super-affiliate Brian Garvin of BrianGarvin.com on every single aspect of his online affiliate and network marketing business - and most importantly, how you can profit using his proven tactics.

The edited audio from this exclusive interview comes to just over three hours and is completely free to distribute any way you wish, along with this PDF.

Let's get started...

Sincerely,

[Louis Allport](#) & [Brian Garvin](#)

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Download The Full Audio

To get access to all of the audio (if you haven't already downloaded it), please visit this page:

<http://www.BrianGarvin.com/audio>

And please be sure to bookmark that page for any updates we may do.

The audio is in MP3 format which means that you can play it on almost any media player including [Windows Media Player](#), [Real Player](#) and [Winamp](#) amongst others.

Audio References

Two Opportunities Brian Strongly Recommends:

[QuickPros](#)

An online recruitment and followup system to help you grow your Life Force International business quicker.

[Smart Mall](#)

An online opportunity available in all countries.

Lead Sources:

[PennyPerLead.com](#)

This is Brian's site for getting you affordable leads to help you grow your business quicker.

Software To Help You Run Your Online Business:

[Opt-In Lightning](#)

A complete email management and followup script for your server.

[Lightning Track](#)

Very powerful click and visitor tracking software. Runs on your server.

[Lightning Popup](#)

A very useful tool for creating powerful popups (and it's surprisingly inexpensive).

[Fookes.com](#)

They publish a very useful text editor.

[Netscape.com](#)

Want a free WYSIWYG HTML editor?

(WYSIWYG stands for What You See Is What You Get)

If you download the Netscape browser, you get Netscape Composer with it for free, which works very well for creating web pages without having to deal with HTML code.

[Good Keywords](#)

A free and very helpful bit of software to help you find effective keywords to see what people are really searching for online.

[e-ditorial](#)

eBook creation software that Brian strongly recommends.

Services To Help You Run Your Online Business:

[Host4Profit](#)

Feature rich hosting that pays you recurring commissions for referring others.

[Income Buddy](#)

A powerful contact management service with a generous recurring affiliate program.

[GoDaddy](#)

A great service for registering and managing your domains. Very inexpensive, and they offer an awful lot of features.

[ClickBank](#)

A very easy way to get set up taking orders online - with a built in affiliate program too.

[WorldPay](#)

This is what I use for taking Credit Card orders online. They're part of a very established British Bank, and companies like Vodaphone and Sony use them for taking orders, which is obviously a strong endorsement.

They do only offer the ability to take payments - not any other services like customer support or affiliate tracking - you would have to manage those yourself.

[Marketers Choice](#)

I've used this service for over 12 months to help run my online business. It's worked very well, and as I write this you can test drive the system free for 30 days.

Recommended Internet Coaching:

[Net Breakthroughs](#)

Terry Dean's famous membership site - a ton of information shows you how to successfully market online.

[The HTML Writers Guild](#)

An information rich site to help you learn HTML.

[Killer Copy Tactics](#)

I feel that this is one of the most valuable purchases I've ever made online. A great interactive course helping you to learn write powerful copy.

100 Good Questions To Ask Before Joining Any Opportunity

GENERAL TOPICS

What type of Program is this?... Business Opportunity, Affiliate Marketing, Network Marketing, Offline Marketing, Powerline Program, Tools Program

On a Scale of 1-10 - I personally rate this opportunity a ...

Where is the company's physical office or is it someone working out of their home?

What's the real life business experience of the founders?

How long has the company been in business?

Do I feel the program could hurt my reputation?

Does the seller include testimonials from many people?

Do these testimonials seem genuine?

Are the owner(s) friendly?

Do I feel this will be around in 10 years?

Am I currently promoting this opportunity?

Is product delivery electronic or physical?

What are the Unique Features?

Do I recommend others join this?

What can they do to improve the program?

Has the company I'm reviewing looked at this review and approve of me sending it to you?

PRODUCT REVIEW

Is the product easy to learn to use or confusing and unorganized?

Is the product well thought through [i.e. polished and professional] or does it appear to be in its start-up phase?

Do they offer a money-back guarantee?

Is there any form of warranty or guarantee of satisfaction?

Is there a free trial period?

What are the program costs, fixed and ongoing required to earn commissions?

SITE LAYOUT AND NAVIGATION

Is the Website compatible with most browsers?

Does the Website take a long time to load?

Is the design pleasing to the eye and is navigation easy?

Is the website buggy? Links or features not working, pages not found, etc..

Is the contact info for the company easy to find?

Is it easy to find out where to log in to your back office?

Once you're inside the back office, is it easy to find the marketing tools, check your commissions, change and update your contact details, credit card info, etc.?

CUSTOMER SUPPORT

Does the program have an Affiliate Manager or Operations Manager that will communicate with you?

Is the affiliate manager a long-term employee?

If the company experiences heavy turnover, is the Affiliate Manager or Marketing Manager still consistent in support?

Does the company have a real phone number where someone actually answers? If so, is the phone support 24/7 or just during working hours?

Do they offer FAQ's and more importantly, are they helpful?

If the company offers just voice mail, do they get back with you?

Does the company offer email support and if so is it efficient?

What other support does the company offer if any?

COMPENSATION PLAN, MARKETING, COMMISSIONS, AND SALES

What type of Comp Plan does it offer? (Forced Matrix, Forced Matrix w/Direct Referral Commissions, Binary, Matrix Cycling, Australian 2-Up, One-Tier, Two-Tier, Uni-Level, Powerline, Diamond Based, Per Sale, No Comp Plan)

What does it take to break even in this program?

What is the income potential for this program?

Is there a minimum personal or group sales volume required to receive a paycheck? If yes, Explain.

How have I personally marketed this program?

Any limitations on how you can advertise? (For example, Some affiliate programs won't let you bundle other products as an incentive to get someone to buy through your link.)

Does this company make you sign an exclusivity clause? This means you have to agree to not promote another company or specific line of products to stay in the program.

Does this Opportunity have a Pre-Recorded Call?

Does this Opportunity offer Conference Calls? If so, how often?

ON-LINE PROMOTION AND MARKETING TOOLS

Is this company suited for on-line promotion?

In my opinion, does this company offer enough on-line training resources? If not, what are they lacking?

Does the company offer an email follow-up series?

Does the company offer premade Solo Ads?

Does the company offer Top Sponsor or Newsletter Ads?

Does the company offer Banner Ads?

Does the company offer BannersGoMLM Banner Ads?

Are there automatically Generated Affiliate/Rep sites?

Do Reps or Affiliates get email notifications of sales or signups?

Does the company offer on-line leads to its members? If so what are their lead sources?

Does the company offer on-line coops to its members?

Does the company offer a 100% duplicatable on-line lead generation system reps or affiliates are currently using with success?

OFF-LINE PROMOTION AND MARKETING TOOLS:

Is this company suited for off-line promotion?

In my opinion, does this company offer enough off-line training resources? If not, what are they lacking?

Does the company offer prewritten newspaper ads?

Does the company offer prewritten display ads?

Does the company offer PDF flyers you can print out and distribute?

Does the company offer postcards you can have printed locally?

Does the company offer bumper stickers with a domain that evenly distributes leads among the reps?

Does the company offer off-line leads to its members? If so what are their lead sources?

Does the company offer off-line coops to its members?

Does the company offer a 100% duplicatable off-line lead generation system reps are currently using with success?

COMMISSIONS AND PAYMENTS

Type of Commissions (Recurring, Quarterly Recurring, Annual Recurring, Per Sale, Multi Compensation Plan, N/A)

Payment Options (Credit Card, PayPal, Stormpay, E-Gold, Direct Wire Transfer, Other, No Payment Options)

How does company disburse payments to members? (Checks, PayPal, Stormpay, E-Gold, Direct Wire Transfer, Other, No Payment Options)

When does the company disburse payments to members?

Does the company have a track record for paying on time?

Are payments sent automatically, or do you have to go login to your back office and request they be sent?

Are commissions variable? Does the program raise commission rates to Top Sellers and Lower Commission rates to Marginal Affiliates or reps?

Does or has the company made excuses to lower Commission Rates. For example, has the company or does the company lower commissions during the summer slow down?

Is there a minimum commission you must earn before you get paid?

Does the program only allow the first sale from a customer from your affiliate link even if they return again through your sites link and purchase? If Yes, why is this?

WEBSITE TRACKING

Does the program use Cookies to Track Sales? If so, how long do the cookies last?

If the program uses methods other than cookies to track, what are they?

Does your referral have to type in your affiliate number at the vendor website or is it tracked automatically?

If the company lists a phone number on their site to order can you be assured you will be credited for the sale?

Is there any possible way someone can bypass your affiliate link? If so how?

COMPANY GROWTH AND ATTRITION ISSUES

Who are the Heavy Hitters or Super Affiliates in the program?

Out of the Heavy Hitters and Super Affiliates, who is and who still isn't actively promoting them?

What is the product return rate?

What is the drop out or attrition rate?

What is the reason for the attrition or drop outs?

How many Reps or Affiliates are currently active?

LEGAL ANALYSIS AND BUSINESS STANDING

Are there any law suits against the company and what are they?

Is the company affiliated with the Better Business Bureau or any other Watchdog Service? If so which ones?

Is the program legal in the USA and Internationally?

Have any Attorney General complaints been filed?

Is there currently been an FTC Investigation of this company?

Is this program listed on any of the scam sites?

While doing a search in the Search Engines and Forums have I been able to find any dirt on the company?

What's the legal structure of the company? Corporation, LLC or Partnership only?

Do I feel the company offers a real product that people are obtaining real value from, or is it just a filler product the company is using to keep them legal?

Does the company distribute their client lists?

Do I feel this program is a money game, in other words, everyone seems to be promoting it just for a paycheck?

Would I purchase this product and use it even if there wasn't a compensation plan attached to it?
This is the litmus test of a good program.

GEOGRAPHICAL INFORMATION

What country does the company operate from? If in the United States, what State and City.

Where is the company's main Headquarters? If in the United States, what State and City.

Is this program US Based or available to Reps and Affiliates in ALL Countries?

If the program is only available in certain countries, which ones?

COMPANY BENEFITS

Does the company offer Insurance? If so what type?

Does the company offer Annuities? If so what are the details such as cost, rate of return, etc.?

Does the company offer discounts on their products to reps?

Does the company offer a retirement plan or pension? If so what?

What type of special company benefits are offered?

Customize This PDF And Make Residual Income

Many of the links in this PDF are brandable with your links. This means that the more people you give this PDF away to, the more people you can have clicking on your affiliate links round the clock.

And even better - when you customize this PDF with your links, they appear in the "References" section of the PDF but also in the current section (the "Customize" section).

What this means is that even when people you've given this PDF to choose to customize it, they sign up to the affiliate programs through your links, so you continue to earn from them on the second level.

And if it's a multi-level program like [Smart Mail](#), you can be profiting from them many, many levels deep.

STEP 1 - SIGN UP TO AS MANY OF THESE PROGRAMS AS YOU WOULD LIKE

Some of these programs require you to sign up to a free affiliate program to get a link. Some require you to sign up to a free version of their service/product to get a link, and for others you'll need to sign up as a full member of the service/product to get an affiliate link.

You can of course sign up to just the free ones now if you wish, start distributing the PDF, and then perhaps upgrade to the other ones later on if you choose. You can then create a new version of the PDF with all your new links and distribute that.

And you'll notice that I haven't given any detail about how to sign up as an affiliate. The reason is that sites often change how they do things, and by giving you detailed instructions, this PDF could be out of date in a couple of weeks.

So the best advice I can offer is just look over each site - usually it's fairly obvious how to sign up to the affiliate program and get an affiliate link.

Here are the links you need:

[Click Here To Sign Up To QuickPros](#)

[Click Here To Sign Up To Smart Mall](#)

[Click Here To Get a ClickBank ID For Optin Lightning/Lightning Track/Lightning Popup](#)

[Click Here To Join The e-ditorial Affiliate Program](#)

[Click Here To Sign Up To Host4Profit](#)

[Click Here To Sign Up To Income Buddy](#)

[Click Here To Sign Up To The Net Breakthroughs Affiliate Program](#)

STEP 2 - CREATE A PDF CUSTOMIZED WITH YOUR LINKS

Once you have all the affiliate links you need, please visit the following link to create a customized PDF:

<http://www.BrandPDF.com/PDFCREATOR/aplus.html>

STEP 3 - TEST YOUR LINKS

Once you have your customized PDF, it's very important you test your links throughout the PDF and make sure they work.

STEP 4 - DISTRIBUTE THE CUSTOMIZED PDF

This is covered in the next section ...

Tips For Profiting By Distributing This PDF & Audio

The further and faster you distribute this PDF, the more residual income you can build up through the links you've customized.

You may distribute this PDF and the audio any way you wish including giving it away, offering it as a bonus, having it as a gift when people join your ezine, distributing it as a training tool for your downline, selling it, even putting it onto a CD or recording it onto tapes.

If you'd like to sell or give away multiple copies of this audio/PDF on CD, or even on tape, you can get bulk copies done and automatically shipped for you here:

<http://www.wecopy.com>

You can even get them to store the master copies for a very small fee, and get your downline (for example) to call them and pay them directly for copies. You won't have to be involved at all. This is great if you've put the audio and PDF onto a CD and added your own links and eBooks/information too, so that each copy someone calls up for is spreading your information and links further and further.

eBay is a very good place to sell or give it away. On CD, you can do this:

Offer it for 1 cent with \$5 for shipping (for example). You'll probably make a bit of profit there, but that way you spread it quickly since it's such a good deal.

And you can even sell CD's in bulk so others start selling them for you too. Especially if you provide sales/marketing materials they can use.

Or to distribute it on eBay in digital format, offer it as a 1 cent auction, or even a 99 cent auction, or as a totally free download from your About Me page.

We have some graphics you can use to help distribute this PDF and audio. You can pick them up from here, and please check back to this address from time to time since we may add more graphics:

<http://www.ReprintRightsEveryMonth.com/aplus/graphics.zip>

That is a Zip file. For opening a Zip file, you'll need one of these two free programs:

On PC, you'll need WinZip from www.winzip.com

On Mac, you'll need Aladdin Expander from www.aladdinsys.com

Those are just some quick ideas to get you started distributing the audio and PDF far and wide, and potentially making some nice residual income in the process through the links you've customized.

About Brian Garvin

Brian Garvin is one of the top Affiliate Marketers in the world today with an incredible following.

As seen on National TV, Radio, Magazines and the Internet Marketing Super Conference, Brian has an eye for picking out the winners and being the first to announce hot programs before they launch.

Brian has developed niche software that is providing the tools people desperately need to succeed in Internet Marketing. He has also been and is consistently one of the top sellers in any program he gets involved with. Brian has helped thousands succeed on-line, and he can certainly show you how to do the same!

Visit his web site here:

<http://www.BrianGarvin.com>

About Louis Allport

Mr. Louis Allport specializes in providing the coaching and tools to help people make at least a full time income selling information over the internet, spending little money in the process.

Louis initially started in direct marketing several years ago running a mail order business selling exclusive information products. Now his information business is 100% online, and runs it full time using exactly the tactics and strategies he shares with customers and subscribers.

Visit his web site here:

<http://www.ReprintRightsEveryMonth.com>