

## **Instant Blog and Ping Guide**

Automated Desktop Software



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**Instant Blog and Ping**

[www.instantblogandping.com](http://www.instantblogandping.com)

## Instant Blog and Ping Toolbar Overview



### 1. Account Settings:

Click to Enter Your Blog Account Settings and Choose Project

### 2. Page Settings:

Clicking this button brings up a window split into 2 sections  
Page Settings and Posting Settings

**Page Settings-** Choose project working with

- Choose the Number of pages you wish to post at one time
- Choose the Interval time between the next posting
- Choose Description, Random or Unique Tags  
Text for Body of Message
- Choose if you want to use Proxy ( must be valid)

**Posting Settings** – Here is your Pinging Settings, Choose from Yahoo and Pingomatic or do both then But your Blog URL in and Click ADD

**3. Blog and Ping:** - Select Project your working with then..

This is where you give it the Website you wish to post to your Blog  
Choices are

- Add from Url ( Add Main Homepage Url to Crawl all Pages)
- Add from txt file ( Add Urls from Text File)
- Add Url ( individual from one site or many sites)
- Save URLS ( once a site is crawled you can save list for later)

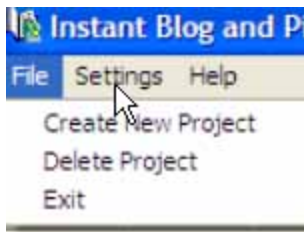
### 4. Help:

Click this to view this Help Guide

### 5. Exit:

Click this to exit the program

## Instant Blog and Ping Tool Bar Overview – 2



- FILE MENU – CREATE NEW PROJECT ( This is where you begin)
- DELETE A PROJECT ( You can delete projects you don't need)
  - EXIT

## How to use Instant Blog and Ping Overview

1. Create a Free Blog account at [www.blogger.com](http://www.blogger.com) and Setup Settings
2. Open Instant Blog and Ping Program from the Shortcut on your Desktop or from Start > Program Files > Instant Blog and Ping
3. Click on the first button called FILE then click Create New Project, give it a name and save next click BUTTON 1, select project " Account Settings" and Fill in your Blog account Url, username and password from Blogger.com – Click Save

Alternatively if your using Blogger.com..select wordpress and fill it with your Wordpress Blog URL, username and password that you use to login. ( only fill this in if you wish to use your wordpress blog instead of blogger.com

4. Click on the Second button called " Page Settings" and under the first tab Choose number of pages to post, time interval in mins in between posts, select description, random or unquie tags for the text you want it to post and select proxy if you want to or leave it and click save.
5. Next under posting settings tab put in your main Blog Homepage Url and select either Yahoo or Pingomatic or both. Hit Add and it should place your blog url in front of it. Then press Save and Close

6. Click on the Third Button called “ Blog and Ping” here you enter in your URL or URLS and click SHOW URLS to add them to the bottom section or to crawl in the pages to the bottom section. Once they are all in.
7. Click Start, Minimize the program and Go about your Day! Or Start another project by going to FILE>New Project.. but make sure you have another blog account and website to spider, this way you can have Multiple Sites spidered faster automatically. Pages will begin to post to your blog and pinging will occur.

## Create a Blog Account at Blogger.com

Go to [www.blogger.com](http://www.blogger.com)



Next pick a username, pass, display name, put email in( [screenshot below](#))

## Create an account

Choose a user name	<input type="text" value="your user goes here"/>	You'll use this to sign in for future visits.
Enter a password	<input type="password" value="••••••"/>	Must be at least 6 characters long.
Retype password	<input type="password" value="••••••"/>	Enter it again just to be sure.
Display name	<input type="text" value="Any Name here"/>	The name used to sign your blog posts.
Email address	<input type="text" value="yours@emailaddress.com"/>	We will never share your address with third parties without your permission.
Acceptance of Terms	<input checked="" type="checkbox"/> I accept the <a href="#">Terms of Service</a>	Indicate that you have read and understand Blogger's Terms of Service

Fill in Fields and Put a checkmark in box

Click Continue Next

**CONTINUE**

After you have clicked continue shown in the above screenshot

Give it a title and Name for blog ( **screenshot Below** )

## Name your blog

Blog title	<input type="text" value="Title for Blog Here"/>	Enter a title for your blog.
Blog address ( URL )	<input type="text" value="http://instantblogandping"/> .blogspot.com	You and others will use this to read and link to your blog.

OR

Advanced Setup ☐ Want to host your blog somewhere else? Try [Advanced Blog Setup](#). This will allow you to host your blog somewhere other than Blogspot.

Give your Blog a Title and Blog Name for Uri

Click Continue

**CONTINUE**

Next pick a template and then at the bottom click the Continue Button

## Choose a template



OK Your Done.. You should see this screen ( [Screenshot Below](#) )



## Your **blog** has been created!

We've just created a blog for you. You can now add your posts to it, create your personal profile, or customize how your blog looks.

Your Done! Now time to  
Start Posting Click Here



START POSTING

Click Start Posting and You Can Post

The screenshot shows the 'Title for Blog Here' interface. At the top, there's a navigation bar with 'Back to Dashboard', 'Help', and 'Sign Out'. Below this are tabs for 'Posting', 'Settings', 'Template', and 'View Blog'. Under the 'Posting' tab, there are sub-tabs: 'Create', 'Edit posts', and 'Status'. The main content area has a 'Title' field with the placeholder text 'Your Post Title Would Go Here'. Below the title field is a rich text editor with a toolbar containing options like 'Normal Size', 'b' (bold), 'i' (italic), 'T' (text color), and various alignment and list options. The text area of the editor contains the placeholder text 'Type Your Blog Here and add a Url to your Site' followed by a blue hyperlink 'http://www.mysite.com'. Two black arrows point from text labels to the title and content areas. The first arrow points to the title field with the label 'Put the Title For Your post Here'. The second arrow points to the content area with the label 'Put Some Content and Link to the Homepage of your Site You want Spidered'. At the bottom of the editor, there's a note: 'For keyboard shortcuts, press Ctrl with: B = Bold, I = Italic, S = Publish, D = Draft more...'. Below the editor are two buttons: 'Save as Draft' and 'Publish Post'. At the very bottom, there are options to 'Allow New Comments on This Post' (Yes/No) and a 'Change Time & Date' section with dropdowns for hour (5), minute (48), period (PM), month (Apr), day (9), and year (2005).

In this section as shown above you would put in a title and some content and a link to your website homepage that you want to get spidered fast and indexed and then click on PUBLISH POST

In the Next Section we will cover what settings you need setup so the ping will work correctly.

## Setup Your Settings - Basic

Click on the settings Tab ( [screenshot below](#) ) add your keywords in the description box, and make sure the 4 boxes below are set to 'YES' then click " Save Settings"



**Title for Blog Here** [Back to Dashboard](#) [? Help](#) [X Sign Out](#)

[Posting](#) [Settings](#) [Template](#) [View Blog](#)

[Basic](#) [Publishing](#) [Formatting](#) [Comments](#) [Archiving](#) [Site Feed](#) [Email](#) [Members](#)

**Title**

**Description**   
500 Characters Max.

**Add your Blog to our listings?**  A Public blog appears in your Blogger Profile. If you select "No" we will not show your blog anywhere on Blogger.com, but it will still be available on the Internet.

**Show Quick Editing on your Blog?**  When you're logged in to Blogger, edit your posts from your blog with one click.

**Show Email Post links?**  Email Post links let your visitors easily email posts from your blog to their friends.

**Global Settings** (Applies to all of your blogs.)

**Show Compose Mode for all your blogs?**  Adds a Compose mode to your Post Editor. (Also sometimes known as a [wysiwyg](#) editor.)

**Settings - Publishing** ( [Screenshot Below](#) ) and Make sure the Box for notify weblogs is set to 'YES' then click ' Save Settings'



**Title for Blog Here**

[Posting](#) **Settings** [Template](#) [View Blog](#)

[Basic](#) [Publishing](#) [Formatting](#) [Comments](#) [Archiving](#)

**You're publishing on [blogspot.com](#)**

Switch to: [FTP](#) (publishing on your ISP's server) Or [SFTP](#) (secu

**Blog\*Spot Address**   
Subject to availability.

**Notify Weblogs.com**  [Weblogs.com](#) is a blog update notification serv  
changes.

**Make sure this is set to  
Yes Then Click  
Save Settings**

Go To Next Page

**Settings - Formatting** and Make sure "Show link Field" Is set to "Yes"

**Title for Blog Here** — Back to Dashboard ? Help x Sign Out

**Posting** **Settings** **Template** **View Blog**

**Basic** **Publishing** **Formatting** **Comments** **Archiving** **Site Feed** **Email** **Members**

Show  days on the main page.  
If Days is selected, a limit of up to 999 posts will be enforced.

Date Header Format  ?

Archive Index Date Format  ?

Timestamp Format

Time Zone

Date Language

Encoding  ?

Convert line breaks   
If Yes is selected, single hard-returns entered in the Post Editor will be replaced with single <br /> tags in your blog, and two hard-returns will be replaced with two tags (<br /><br />). This also applies to the comment-posting form.

Show Title field

Show Link Field  **Set this to YES**

Post Template

**Save Settings** **Then click Save Settings**

**Settings - Archiving** Make sure 'Archive Frequency' Is set to Daily

**Title for Blog Here**

**Posting Settings Template View Blog**

**Basic Publishing Formatting Comments Archiving Site Feed**

**Archive Frequency**

**Enable Post Pages?**   
Post Pages give each of your posts their own unique web page, in add page.

**Save Settings**

Make sure its set to Daily and then click Save Settings

**Settings- Site Feed** : Click on Site feed and write down feed url

**Posting Settings Template View Blog**

**Basic Publishing Formatting Comments Archiving Site Feed**

**Publish Site Feed**  ?

**Descriptions**   
Select Full to syndicate the full content of your post. Select Short if paragraph, or approximately 255 characters, whichever is shorter.

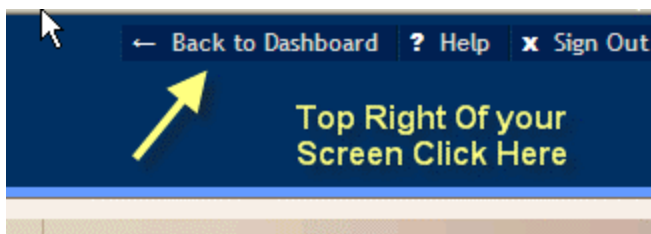
**Site Feed URL** <http://instantblogandping.blogspot.com/atom.xml>

**Save Settings**

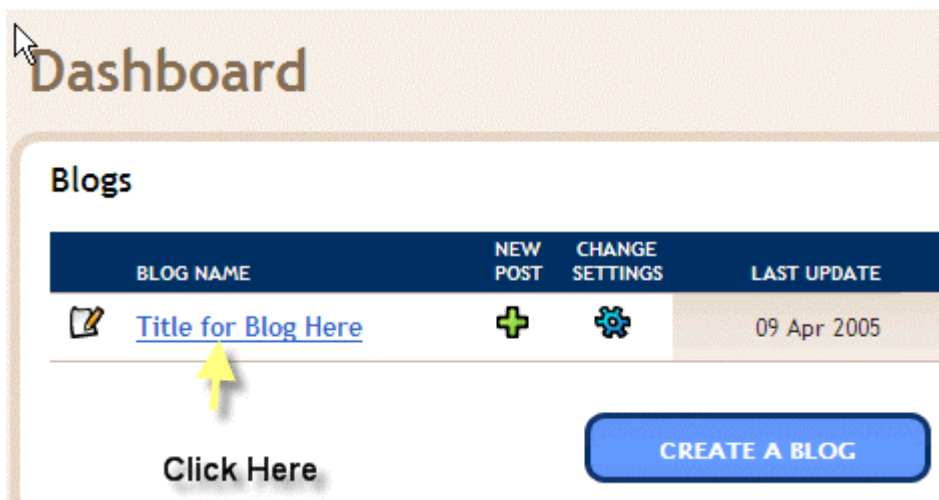
Click Site Feed and Make its all set to YES and FULL

Write this down or copy into notepad You will need this

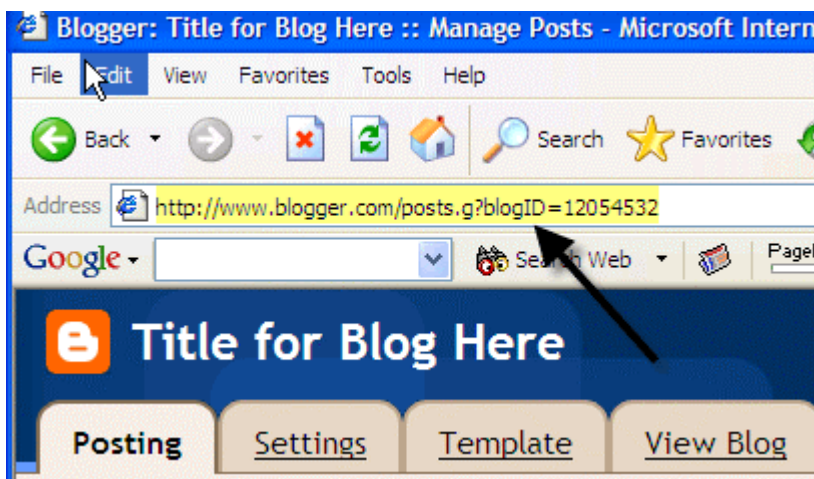
Ok That's it for Settings.. Now in the top right hand corner of your BLOGGER account you should see this



Click on that and it will take you to this screen ( Screenshot Below)  
click on that Blue Link as shown below



Ok now Copy the URL you see in the ADDRESS BAR ( Screenshot Below)  
you need this for the software 1<sup>st</sup> screen " Account Settings"



OK Now with that BLOG URL ( this is mine below use Yours)

<http://www.blogger.com/posts.g?blogID=12054532>

You open Instant Blog and Ping Software click on the 1<sup>st</sup> Button for Account Settings and You would input your Username and Password that you use to get logged in to Blogger.com and you paste in your URL and ID as Shown Below

**Account Settings**

Blogger.com

Blogger.com Account Information

Blog ID

User Name

Password

Blog URL

The Blog Id Is just the Number at the end of the URL You See Below

Then Save and Close ( Screenshot Below)

**Account Settings**

Blogger.com

Blogger.com Account Information

Blog ID

User Name

Password

Blog URL

WordPress

WordPress.com Account Information

User Name

Password

Blog URL

Save and Close

Save



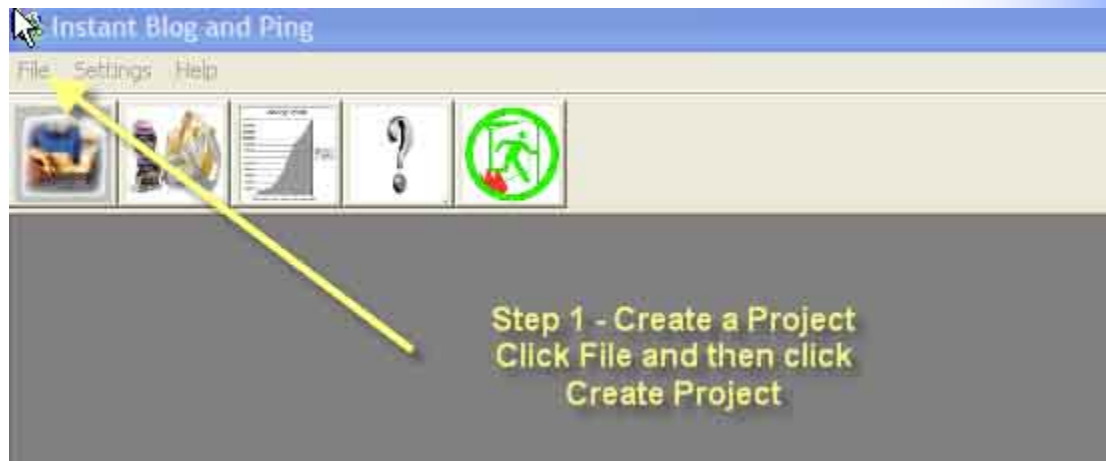
## Starting a Project

Ok When you first open up blog and ping you will see this screen to get started just click on FILE and a drop down will appear with options

CREATE PROJECT

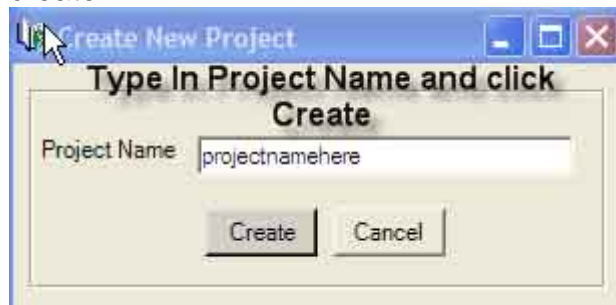
DELETE PROJECT

EXIT



CLICK on CREATE PROJECT

You will then see a screen to type the name of your project, give it a name and hit create



Ok next you begin with the large buttons starting with Accounts which is the 1<sup>st</sup> button

## ACCOUNT SETTINGS – STEP 1 – BUTTON 1 - BLOG INFO

When you click on the first button you will see this window minus what I have filled in as that is just to show you what you would put in their ( Yours will be empty to start with) You select your project from the drop down then Fill yours In Hit SAVE and the window will close  
( see screenshot below)

Account Settings

Open Project

☒ Blogger.com

Blogger.com Account Information

Blog ID

User Name

Password

Blog URL

☐ WordPress

WordPress.com Account Information

User Name

Password

Blog URL

Save

step 1 select the project from the drop down it will be highlighted click again to make it unlighted

Step 2. Fill out field for blogger similar to what is shown but with your blogger information

Step 3 Click Save



If You will be using BLOGGER.COM for you blog you put a dot beside Blogger.com and fill in your BLOG ID, Username, Password and Blog Url., and then Hit SAVE

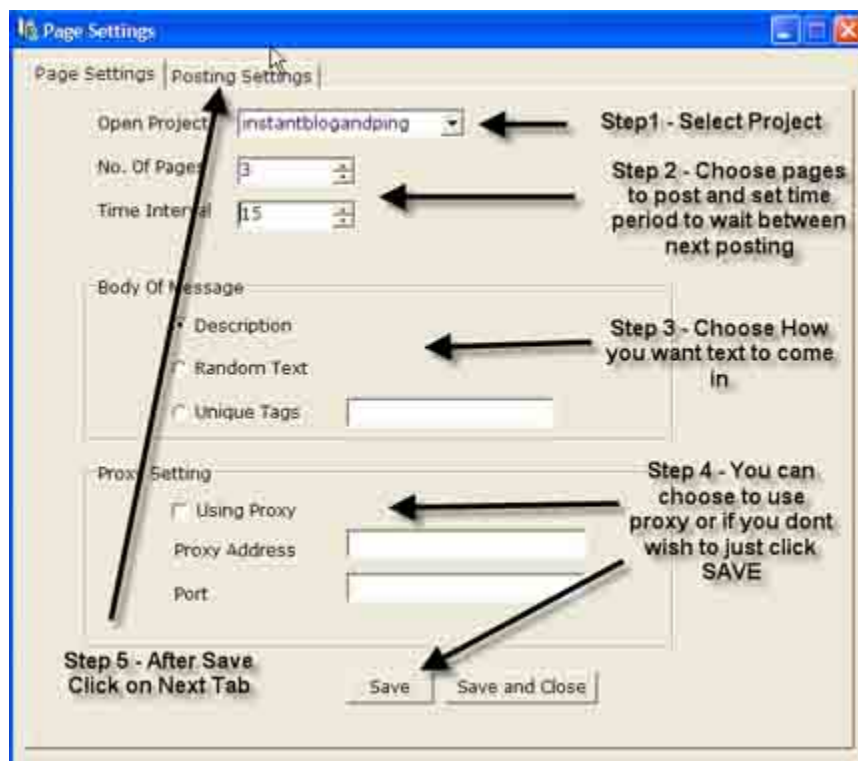
Your Blog Url can be found as soon as you log into Blogger.com similar to Below



Just Mouse over it or click it to get the URL from the address bar

## PAGE SETTINGS – STEP 2 - BUTTON 2

The Next Step after filling in Account settings is to click on BUTTON 2 and you will see a screen like this ( Screenshot Below) with 2 tabs lets start with tab 1



Under Page Settings Select the Project, select the Number of Pages you want to Post and then how many minutes the time interval will be between the last and the next posting ( We recommend you post 3 pages from you website to your Blog every 15 minutes )

However you can choose your own settings anywhere from 1 page upwards  
Time intervals can start from 1 minute upwards

### **Body of Message**

You can choose between Description, Random Text or  
Unique to be posted to the blog from the page being posted

**Description** = Meta Tag Description of that Page being posted ( This only works if your pages have Description in code – go to VIEW Source Code to check if they do before choosing this ( great for sites where pages have different description on each page)

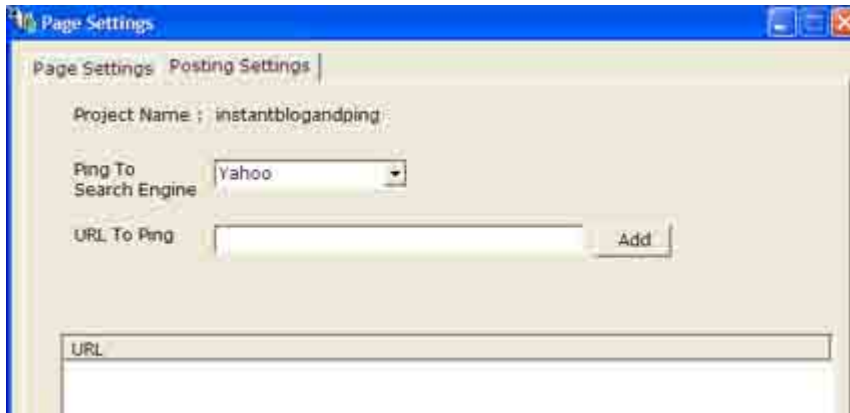
**Random Text** = Random text anywhere from 100 to 500 words taken from the page being posted ( Great for TE, Directory Generator, Nichemonster, Metawebs Sites)

**Unique TAGS** = If you choose this you have to type into the field beside it a tag that you want IBP to find in the source code of your pages for example you could type  
"StartContent" without the "" of course  
Then what you would have to do is go to a page that has content already ( this works best with regular sites NOT te sites) go to the page go into the HTML code and find some text you want to pull in. and type <StartContent> in front of it and then </StartContent> after the content section ..  
basically then it will pull in anything between those tags.  
Again this will only really work on CONTENT sites

LAST you can either SAVE at that point OR you can choose to use PROXY and save. BUT realize IT MUST BE VALID proxy and Fast or Your just going to encounter issues with posting.

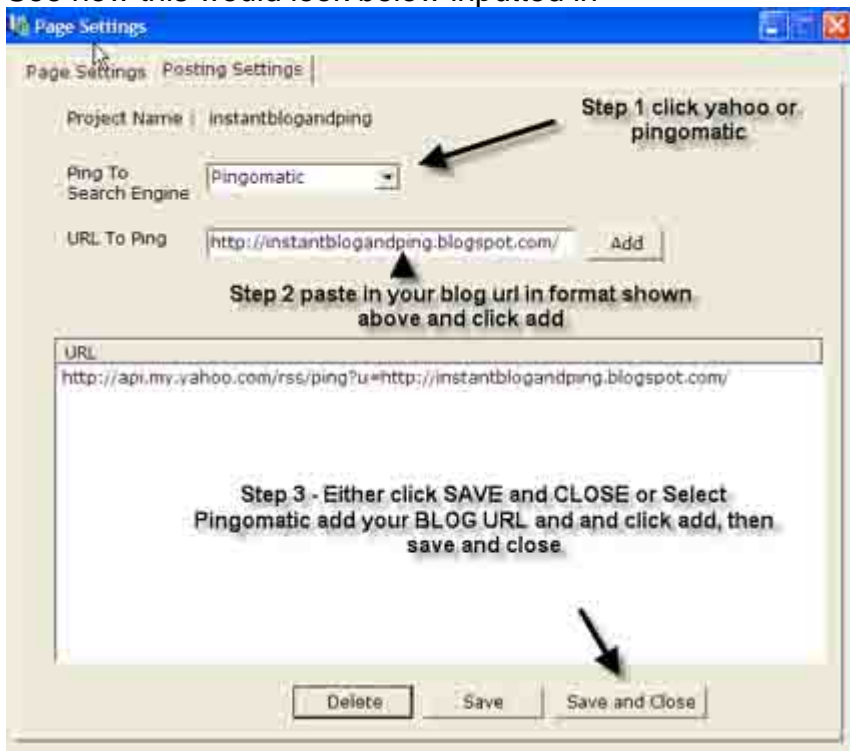
## Posting Settings

OK When you click this Tab You will see a Screen like this ( screenshot Below)



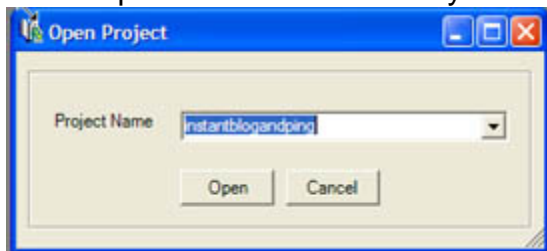
Everything will be empty to start with, you will see the name of your project, then you need to click on the dropdown and pick yahoo or pingomatic or both and then insert your BLOG URL and click ADD and it will place it in front as seen

The Url to PING in my case would be <http://instantblogandping.blogspot.com/>  
It's the homepage url you see when you view your blog and posts  
See how this would look below inputted in

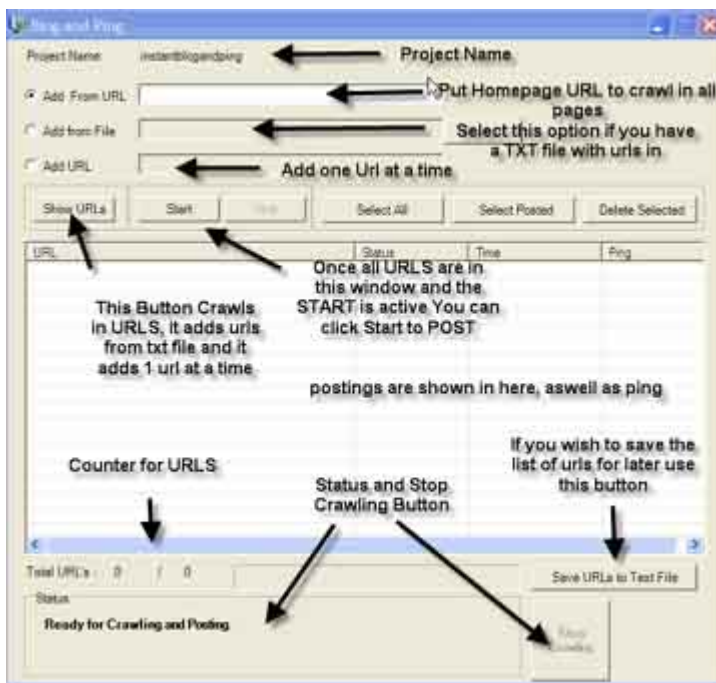


## BLOG AND PING – STEP 3 - BUTTON 3

Last step click on button 3 and you will see a window like this



Select from the drop down the project your working on and click OPEN that will then bring up a screen like this below



**Add From URL** – This is where you could add a website you want all the pages crawled and displayed – then click SHOW URLS button and it will crawl in all the pages from that site ready for posting and pinging

**Add from File** – If you have a txt file on your hardrive full of urls or domains you want to post you can click here and browse for it then click SHOW URLS and they will be displayed in the white area ready for posting and pinging

**Add URL** – If you wish to add one URL at a time, or Different URLS you can do that here by adding it in and then hitting SHOW URLS to display them ready for psoting and pinging.

**The White Area** Is both the area it shows Pages before they are posted to your blog and also a reporting area to show you them being posted and pinged.

**Show URLS** – Button to press after you add any website URL in one of the 3 fields

**Start** – The Button to Press to Start Posting to your Blog and Pinging

**Stop** – The Button to Press to Stop Posting

**Stop Crawling** – Stops crawling in pages ( useful on large sites where you don't want to wait)

**Save URLS as TXT file** – Use this if you wish to save the crawled in urls.. you can only do this when a site is FULLY crawled in. You would then at a later date come back and use the ADD from FILE to pull them in

The Other Buttons are for Selecting and Deleting Urls displayed

***Ok so if you have a website that is 1000 pages we recommend you use the first field “ Add from URL ” put your homepage in their lets say for instance <http://www.mysite.com> then click SHOW URLS button depending on how big your site is, will determine how long you have to wait for it to pull in all your pages, the bigger the site, the longer the wait so be patient and give it time. Once its pulled them in it will display how many pages and list them all. It will also say in the status that its complete and the start button will be active to press***

***Next click START and then it will begin the process of Posting to your blog and Pinging depending on how slow the server responds is will determine how fast it posts, also what your internet connection speed is like.***

***At this point you can either minimize it and let it do its Automated Magic or You can go to FILE – Create New Project and start another project so that you have 2 projects blogging at once***

# TroubleShooting

## ***Multiple Project Issues***

Someone asked me a good question about HOW many projects can I run at one time with Instant Blog and Ping before it locks up or posting issues occur.

Well the Answer to that is AS many as your Computer can handle.. reason I say this is every computer is different, Computers can only handle SO many applications running at one time not matter what application it is.. larger applications like WORD, ADOBE, anything intensive will be harder on your computer and use more resources a computer fully tweaked can start up from a fresh boot at around 90% resources once you start opening applications your resources drop .. maybe to 50%.. now depending on how much RAM you have an how many applications you have open and how long you've had your computer on since last turning it off. Will determine how much it can handle..

Basically PUT every computer is different, I Used to work for DELL technical Support and I once had a question asked to me by a customer calling in.. He said My computer keeps locking up and some applications run slow and sometimes hang. I asked him how many applications he had open he said 8 I asked him what type of applications.. he mentioned ones that work HEAVY on the computer.. I said How much ram do you have.. he said 512.. I said.. well you have ONLY 2 options

1. Get more RAM and try that
2. Close some of your applications

He really couldn't comprehend why he should.. I said bottom line is YOU can force your computer to do more than he can handle without things slowing down, problems occurring..

So relating this to MULTIPLE PROJECTS your computer might only be able to handle 1 project at a time , some peoples 2, some 4.. You will need to find the threshold before you start to see problems.. if problems arise CUT back a project and only run 1 at a time. Or 2 at a time.

Also ask yourself when was the last time your turned off your computer?, or how many programs have you got starting up when your computer first starts up.. You would be surprised at how many people used to call in with about 20 applications that start up... IF you want to see how many applications are starting up do this...



Click on START BUTTON click on RUN type in the field

MSCONFIG and click ok

That will bring MSCONFIG up then click on the STARTUP tab.. everything checked is whats starting up in the background.. I bet your surprised at what is.... ☺

Don't uncheck everything unless you know EXACTLY what your doing.. otherwise you might BUGGER it up.. ( no I don't mean your computer will cease to function) I mean certain programs might REQUIRE to be in there.. You can always ask a computer rep and they can assist you..

## ***Crawling***

For the most part we have tested every type of site that possibly could be used to blog and ping.. but remember we cant test them all.. and secondly some sites are just BADLY BADLY put together meaning the navigation is terrible.. so if certain pages you know exist are not being pulled in.. please check that you have a clear path from your homepage to those pages.

## **POSTING**

Ok posting is a BIGGIE!! There are so many variables that come into play that can prevent posting from happening to name a few are

- = Blog Server Response time ( usually 20 seconds default)
- Internet Connection Speed ( Slower your speed, slower everything)
- PROXY – ( Unless you have a nice fresh supply of VALID fast proxies and a nice fast internet connection I wouldn't use this option)

Reason I say that is because.. If any of you have ever taken a proxy and placed it in browser settings and then tried to surf.. the result is usually SLOW SLOW page loading.. as the connection is not direct..... So if you experience more UNPOSTED.. check your proxy.. even remove your proxy..

For the most part we have seen out of 500 pages posted maybe only 2 or 3 pages not post and that's on cable connection.. there is some variables that are out of our control when it comes to servers responding and such..



PLEASE BE SURE aswell to always check to see if BLOGGER.com is even up.. I had some emails at one time that said no posting were happening I went to blogger.com and it said they were down.. ( that's why!)

- PINGING

Let me explain how this works.. if you setup to post 3 pages every 15 mins what it will do is post 3 pages Ping once and then wait 15 mins from the time of the 1<sup>st</sup> post and then it will start the next 3 pages and then wait 15 mins.. You will only ever see 1 ping per group of posting...

BLOG, How many sites per blog?

I was asked how many sites should a person mix on one blog account..? Well You can have several... but if I was you I would make them all on the same theme meaning if your doing cell phones.. make that blog completely about cell phones.. don't post website pages from toys or underpants

Personally myself I only ever use 1 site per 1 blog account.. this way I have NEVER had any of my blogs banned, or any of my sites taken out of the index

Which brings me to the next thing I have heard.... Online Some people have said.. Oh my sites were indexed and then they were pulled.. Has blog and ping method stopped working?

NO,NO, no..... I saw people post these sites on forums online for people to look.. and ILL tell you why they got DE-INDEXED.. because they were complete CRAP.. what I mean by that is.. there was no effort gone into them to make them look original or to basically make them unique.. it was just spam city.. Now at best directory websites like TE, Directory Generator, Nichemonster, Metawebs can be horrible looking sites.. BUT the ones that stay indexed are usually the ones where the person has been creative.. took a little bit more effort creating and disguising. So be creative!!!. Don't go mad spitting out sites like there is no tomorrow.. do one really well then move on to the next..

Hope this answers some of the common questions....  
Jon Mills

## WordPress BLOG Users

For those of you who don't wish to use Blogger.com and already have an existing WordPress Blog everything is exactly the same except on the first Screen " Account Settings" Where your Blog Url , Username and Pass would look something like this

A screenshot of a web form titled "WordPress" with a radio button icon. Below the title is a section titled "WordPress.com Account Information". Inside this section are three input fields: "User Name" with the text "userlogin", "Password" with a masked value "\*\*\*\*\*", and "Blog URL" with the text "http://www.yoursite.com/blog". At the bottom of the form is a "Save" button.

WordPress

WordPress.com Account Information

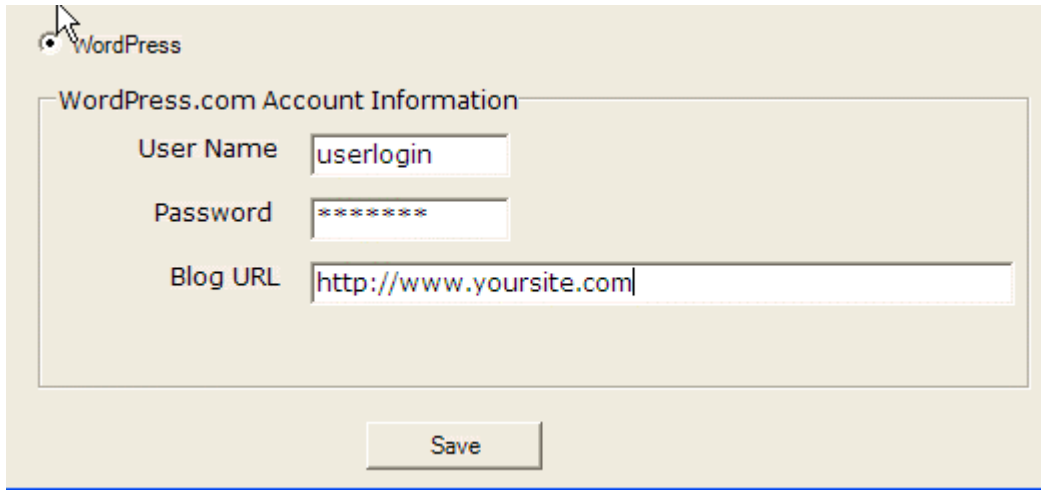
User Name

Password

Blog URL

Save

Or If you have it installed to the root



A screenshot of a web form titled "WordPress.com Account Information". The form is set against a light beige background. At the top left, there is a radio button labeled "WordPress" with a mouse cursor hovering over it. Below this, the title "WordPress.com Account Information" is displayed. The form contains three input fields: "User Name" with the text "userlogin", "Password" with masked characters "\*\*\*\*\*", and "Blog URL" with the text "http://www.yoursite.com". A "Save" button is located at the bottom center of the form.

All the rest is the same for Page Settings and Blog and Ping

Note: Always Remember to SAVE on each screen